



KALA HIT

Kills hidden mosquitoes from every corner

Margin 10%



125 ml CS 90



200 ml CS 60



320 ml CS 50



400 ml CS 36



625 ml CS 25

Kills dengue, malaria & chikungunya mosquitoes

KHUSHBOO NAYI. ASAR WAHI.

Lime Fragrance

Margin 10%



200 ml CS 60



320 ml CS 50



400 ml CS 36



625 ml CS 25



LAL HIT

Kills **Hidden Cockroaches**,
with a **Deep Reach Nozzle**.



Use LAL HIT, say no to food poisoning

Margin
10%

Now in a **Fresh**
Fragrance



ANTI-ROACH GEL

Power of pest control without any hassle

₹
175/-

CS 24



Margin
10%

Effective | Safe | Hassle Free

CHALK

Kills all crawling insects

₹
15/-

CS 360



Margin
10%

RAT-KILL

Non messy, ready-to-use pre-mixed bars

₹
12/-

CS 360



Margin
10%



HIT GEL STICK

Kills cockroaches at entry points

₹
30/-

Margin
10%



20 ml
CS 144

- Transparent Gel
- Each tube lasts 6-8 weeks
- Easy to apply - Brush applicator
- No smell
- One application lasts 7 days
- Dries quickly
- Does not spread
- Kitchen safe



Good knight



**FAST
CARD**

Mosquito Card

CS
480



Margin
8%

₹10

₹1



3 MINUTES ACTION



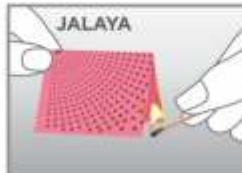
4 HOURS PROTECTION



PLEASANT FRAGRANCE



FOLD KIYA



JALAYA



FOO KIYA

FATTACK SE FURR

Good



XPRESS SYSTEM

LIQUID VAPOURISER



Xpress Action
Gives relief from mosquitoes
in just 9 minutes



Dual Mode
Normal Mode: For regular protection
Xpress Mode: 2X Power for heavy
mosquito attack

INDIA KA SABSE TEZ, SABSE POWERFUL

GOOD KNIGHT ADVANCED SILVER POWER



MACHINE + 30 NIGHT REFILL

MACHINE + 45 NIGHT REFILL





45 NIGHT REFILL

60 NIGHT REFILL



 WIDEST RANGE OF REFILLS AND MACHINES

 SILVER WICK FOR CONSISTENT RELEASE OF ACTIVE

 FASTEST GROWING REFILL BRAND

Margin
10%

PROTECTING HAPPY MOMENTS

Good Knight



**POWER
ACTIV+**

CS
120



₹85

2x DUAL
POWER
MODE

Normal Mode

For regular mosquito problem

Activ+ Mode

To tackle severe mosquito
infestation



Refill that fits every machine



Good Knight



IN HOME - NON ELECTRIC



CS
60

₹33

Activ+ Low Smoke Coils - 12hrs

25% more effective than regular coils with lowest smoke in the world

Maha Jumbo Coils - 12hrs

Largest selling 12 hrs coils in the country

Also available in Lavender - Jasmine variant



CS
60

₹33



CS
60

₹26

Mini Jumbo Coils - 8hrs

Coils with a pleasant fragrance

Margin
10%

PROTECTING HAPPY MOMENTS

GOOD KNIGHT ADVANCED COILS

Margin
10%



MAHA JUMBO
LAVENDER-JASMINE COIL - 12HRS
DARKER RED COLOR COIL
DIFFERENTIATED PACKAGING



MINI JUMBO COILS - 8HRS
COIL WITH A PLEASANT FRAGRANCE

MAHA JUMBO COIL - 12HRS
LARGEST SELLING 12 HRS COIL
IN THE COUNTRY

PROTECTING HAPPY MOMENTS

NEW

Margin
10%



**GREEN
SHAKTI**



**Green Shakti
Low Smoke Coil
-12 hrs**

94% natural Ingredient
25% more powerful

₹34 CASE SIZE 60

**Green Shakti
Low Smoke Coil
Chauka Pack-8 hrs**

94% natural Ingredient
25% more powerful

₹10 CASE SIZE 144



GOOD KNIGHT SILVER MATS

Margin
10%



₹ 60
CS 200



30 MATS

₹ 150
CS 40



100 MATS
POUCH

₹ 40
CS 72



SHAKTI
+10 MATS



MARKET LEADER
WITH 75% SHARE



SILVER POWER MAT FOR
FAST RELIEF FROM MOSQUITOES



POINEER IN MATS

PROTECTING HAPPY MOMENTS

Glaxo



FABRIC ROLL-ON
PERSONAL REPELLENT

WITH JUST 4 DOTS ON YOUR CLOTHES,
STAY PROTECTED FOR 8 HOURS OUTDOORS.

CS
48

Margin
10%



BUBBLEGUM FRAGRANCE



CITRUS FRAGRANCE

₹75/-



100% NATURAL INGREDIENTS



8 HOURS PROTECTION



PAEDIATRICIAN CERTIFIED AS BABY SAFE



NON STAINING



1



2



3



4

APPLY 4 DOTS

NOW STEP OUT OF HOME WITHOUT THE FEAR OF MOSQUITOES

Good knight



BABY SAFE PATCHES PROVIDING UP TO 8 HOURS OF PROTECTION FROM MOSQUITOES OUTDOORS.

PATCHES
PERSONAL REPELLENT

CS
36

Margin
10%

₹75/-



100% NATURAL WITH CITRONELLA & EUCALYPTUS OIL



BABY SAFE



PAEDIATRICIAN CERTIFIED



NON TOXIC PATCHES

Good knight



SKIN SAFE COOLING GEL WITH ALOE VERA THAT WOULD KEEP YOU PROTECTED FOR 8 HOURS.

COOL GEL
PERSONAL REPELLENT

CS
180

Margin
10%

₹10/-
14gms



CS
48

₹45/-
50gms



NATURAL ALOE VERA



SKIN FRIENDLY



BABY SAFE



PAEDIATRICIAN CERTIFIED

NOW STEP OUT OF HOME WITHOUT THE FEAR OF MOSQUITOES

NEW



POWER
CHIP

III

POWER OF
100 COILS*

CASE
SIZE
72

STREAMER
SIZE
12

₹45



₹30

CASE
SIZE
96

STREAMER
SIZE
12

Revolutionary gel technology
with power of 100 coils



Concentrated
Gel with TFT



15 Days
Protection



Power of
100 Coils



Only ₹30 for Chip.
₹45 for Machine + Chip

*As compared to active coils in 80% 0.03% Transistors coil

CINTHOL SOAPS

Margin
8%

CINTHOL



SKU	50g	75g PO3	100g Single	100g PO3
MRP	10	75	35	99
CS	216	60	150	50



SKU	50g	75g PO3	100g Single	100g PO3
MRP	10	75	35	99
CS	216	60	150	50



SKU	75g PO3	100g Single	100g PO3
MRP	75	35	99
CS	60	150	50



SKU	30g Single	50g Single	75g PO4	100g Single	100g PO4
MRP	5	10	76	28	99
CS	240	216	50	150	36

Margin
7.5%



SKU	40g	75g Single	100g Single	100g PO4	150g Single
MRP	10	25	35	135	51
CS	240	200	160	36	96

Soaps

GODREJ NO.1

DE NO. 1 NIKHAAR

Margin
10%

Margin
63g Single - 8%

Soaps



kesar milk cream



jasmine milk cream



sandal turmeric



lime aloe vera



rosewater almond



aloe vera white lily



coconut neem



lavender milk cream

SKU	30g Single	52g P04	63g Single	63g P04	67g P03	67g P04	100g P04	150g Single
MRP (₹)	₹5	₹30	₹10	₹40	₹30	₹40	₹68/72	₹23
CS	240	50	216	54	72	54	36	96

3/4 PRAKRUTIK TATVA

GODREJ SOAPS



Margin
7.5%

Soaps

GODREJ SHIKAKAI (NEW COLOUR)

75GM - CS 160

CONTAINS SHIKAKAI, AMLA AND BHRINGRAJ TO CLEAN, CONDITION AND NOURISH HAIR



Margin
8%

FAIRGLOW

100GM - CS 36 | 75GM - CS 50

LARGEST SELLING SPECIALIST FAIRNESS SOAP. PROVIDES UNIQUE 'FAIRNESS + PROTEINS' FORMULA



Margin
7.5%

CROWNING GLORY

75GM - CS 50

A UNIQUE 'HAIR & BODY' SOAP WHICH KEEPS HAIR SILKY, SOFT AND TANGE FREE



expert

rich crème
SINGLE USE PACK

₹
30*

CS
192

Margin
12%

NO
AMMONIA



Hair Colour

dekhbhaal GODREJ EXPERT RICH CRÈME HAIR COLOUR KI



ALOE AND MILK PROTEIN FORMULA THAT MAKES HAIR
SOFT AND SHINY



PRE-MEASURED SACHET - NO MEASURING, JUST MIX
AND APPLY

AVAILABLE IN 5 **LONG-LASTING** SHADES

* 20 G + 20 ML

 expert
original

Margin
12%

₹
17
per sachet

CS POB
90
cartons

CS PO24
30
cartons



NO
AMMONIA

GUARANTEED
BY 100% OF
BEST
Quality

4 Cr*
Customers
GUARANTEED

Hair Colour

 expert
advanced

₹
17
per sachet

CS POB
48
cartons



nupur mehendi



Hair Colour

₹ 5

15g
CS 600

₹ 15

25g
CS 324

₹ 30

50g
CS 180

₹ 55

120g
CS 72

₹ 175

400g
CS 24

Margin
12%

9 CHOSEN HERBS



SHURUWAT GOODNESS KI, NATURALLY

Renew Crème Hair Colour



+ Aloe & Protein Conditioners

+ 100% Grey Coverage

Natural Black Natural Brown Burgundy Cinnamon Red

Hair Colour

Margin 15%

ml 50

CS 36

MRP 155

ml 20

CS 36

MRP 65

COLOURsoft Ultra Gentle Hair Colour



Natural Black Soft Black Burgundy Natural Brown Light Brown

ml 40

CS 36

MRP 159

Margin 15%

+ Ultra Gentle Liquid hair Colour + New Moisture Lock Conditioner

KALI MEHENDI

ml
3
CS
45
₹
12



Margin
9.5%

NATURAL EXTRACTS OF ARITHA,
AMLA, BHRINGRAJ AND SHIKAKAI

Kesh Kala

ml
100
CS
36
₹
52
ml
40
CS
72
₹
30



Margin
15%

ENRICHED WITH THE
GOODNESS OF COCONUT AND
NATURALS EXTRACTS OF MEHENDI,
AMLA, SHIKAKAI AND BHRINGARAJ

Hair Colour

expert - Liquid Hair Dye

ml
20
CS
48
₹
55



Margin
9.5%

- 100% GREY COVERAGE
- LONG LASTING
- NO AMMONIA

Anoop - Hair Oil

ml
50
CS
24
₹
175



Margin
10%

100% HERBAL HAIR OIL DEVELOPED
SPECIALLY FOR INDIAN HAIR

BBLUNT

Salons+Products+Expertise

BBLUNT
SALON SECRET
HIGH SHINE CRÈME
HAIR COLOUR
3-part crème hair colour
with shine tonic

100% GREY COVERAGE
NO AMMONIA
LASTS UP TO 8 WEEKS
MIND-BLOWING SHINE

Hair Colour



REGULAR PACK

₹185
100g + 8ml

MINI PACK

₹85
40g + 2ml

Margin
12%



Coffee
Natural
Brown

Mahogany
Reddish
Brown

Wine
Deep
Burgundy

Honey
Light
Golden
Brown

Blueberry
Blue
Black

Chocolate
Dark
Brown

Black
Natural
Black

MINI PACK AVAILABLE IN 5 SHADES.

Godrej aer pocket

BATHROOM FRAGRANCES



morning, misty, meadows

petal, crush, pink

fresh, lush, green

violet, valley, bloom

bright, tangy, delight



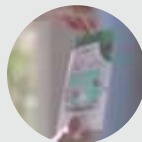
Aer



Lasts up to 30 days



Slim-gel technology



Easy-to-use; tear and hang

Also available in pack of 3

Get started!



1 TEAR THE POUCH FROM THE MARK ON TOP.

Carefull! Don't tear the sachet inside.



2 PULL OUT AER POUCH SACHET.



3 USE THE HOOK TO HANG IT.

Product price: ₹55 Margin : 10%

Godrej aer click

CAR FRAGRANCES



cool.surf.blue



petal.crush.pink



fresh.lush.green



musk.after.smoke



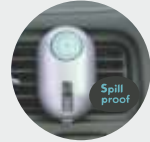
bright.tangy.delight



rich.irish.cocktail



Lasts up to 60 days



Spill-proof



Clever gel technology



Click to turn on/off

Aer

Get started!



1 PRESS OPEN
Press open the device flap.



2 PEEL & INSERT
Remove the cap of the refill.
Peel off the aluminum foil.
Insert the bottle upright.
Click the device shut.



3 INSERT
Clip the device onto
your car AC.



4 CLICK TO START
Click the button
to switch it on or off.

Product price: ₹279

Refill price: ₹175

Margin : 20%

Godrej aer twist

CAR FRAGRANCES



cool.surf.blue



petal.crush.pink



fresh.lush.green



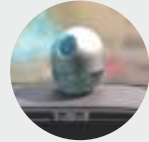
musk.after.smoke



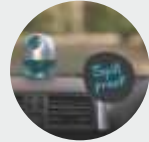
bright.tangy.delight



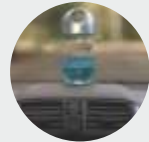
rich.irish.cocktail



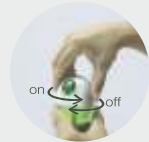
Lasts up to 60 days



Spill-proof



Clever gel technology



Twist to turn on/off

Aer

Get started!



1 PEEL
Peel off the bottom sticker.



2 OPEN
Open the device.



3 CLEAN & STICK
Clean your dashboard with soap water and let it dry. Peel off the seal without tilting and close the device. Stick the device.



4 TWIST
Twist to start. Twist to close.

Product price: ₹379

Margin : 20%

Godrej aer spray

HOME FRAGRANCES

Aer



morning.misty.meadows



cool.surf.blue



fresh.lush.green



musk.after.smoke



violet.valley.bloom



petal.crush.pink



Easy to use



6 designer fragrances



Long-lasting fragrance

Product price: ₹140

Margin : 20%

3x long lasting* | soft on skin™

CINTHOL

deoreborn
CINTHOL DEOSTICK



Rush

Intense

Energy

Charge

Margin
15%

deoreborn
CINTHOL DEOSTICK



Swift

Aura

Spark

Inspire

*Based on in-house test results. **Under test conditions.

Toiletries



Margin
8%



Meet the family
that's here
to protect yours.



₹115
800ml

₹49
180ml

₹89
300ml

Soft on hands.
Tough on germs.

- + fights germs
- + naturally derived glycerin
- + loves hands

Toiletries



₹115
800ml

₹49
180ml

₹89
300ml

After cutting
or cooking anything.

- + specially for kitchen use
- + removes grease and tough odours
- + naturally derived glycerin



₹49
200ml

Margin
8%

₹125
250ml

Made of foam. Lasts twice as long.

- + green apple fragrance
- + naturally derived glycerin
- + easy to spread, fun to use



₹50 | 30ml
200 sprays

8 hours of germ protection, without any break.

- + kills 99.9% germs
- + kid safe
- + alcohol-free

DEO SPRAY*

CINTHOL

Margin
15%

CINTHOL MEN

Rs.195
150 ml



CINTHOL WOMEN

Rs.195
150 ml



*Skin Safe | No Alcohol

Toiletries

CINTHOL

CINTHOL TALC



SKU	50g	100g	300g
MRP	₹25	₹55	₹110

Toiletries

SHAVING CREAM

Cool Menthol

Lime Fresh

Sensitive



gm
20

₹
22

Margin
10%

gm
50

₹
30

gm
100

₹
50

Toiletries

- ☀ NOW WITH ALOE VERA FOR SKIN SOFTENING AND TO GIVE A MOISTURIZED EFFECT
- ☀ SOFT AND EXTRA SMOOTH SHAVE
- ☀ EXHILARATING PERFUME

Genteel

Liquid detergent



₹ 320

Buy 1kg get 1kg free

Liquid detergent
Genteel care to your delicate clothes

Margin
8%



₹ 85

500gm



₹ 190

1kg

Washomatic
Perfect for your clothes and washing machines

- TOP LOAD WASHING MACHINES
- FRONT LOAD WASHING MACHINES



Winter Wear Specialist Liquid Detergent

Margin
8%



₹ 340

2x1kg
CS 6



₹ 175

1kg
CS 12



₹ 85

500gm
CS 24



₹ 52

250gm
CS 60



₹ 10

40gms
CS 216



₹ 5

20gm
CS 648



₹ 2

8gm + 2gm
CS 1200

CONTAINS
NO SODA
HENCE 5X SAFER*

**PH NEUTRAL
FORMULA**
PREVENTS SHRINKING &
COLOUR FADING

MAKES CLOTHES
SOFTER & FLUFFY
JUST LIKE NEW!